



DEFENSE CONTRACT MANAGEMENT AGENCY

BACKGROUND

About the Agency

The Defense Contract Management Agency (DCMA) is the Department of Defense (DoD) component that works directly with Defense suppliers to help ensure that DoD, Federal, and allied government supplies and services are delivered on time, at projected cost, and meet all performance requirements. DCMA directly contributes to the military readiness of the United States and its allies, and helps preserve the nation's freedom. DCMA professionals serve as information brokers and in-plant representatives for military, Federal, and allied government buying agencies—both during the initial stages of the acquisition cycle and throughout the life of the resulting contracts.



Agency Data as of 09/30/2014

Number of civilian personnel: 11,473
Number of military personnel: 528
Number of operations directorates: 3
Number of contract management offices: 47
Number of contractors: 20,155
Number of active contracts: 353,200 with a total obligated value of more than \$1.9 trillion.

THE CHALLENGE

The DCMA issued a PO for new laptops to be issued to various personnel around the world. The Dell PO covered 1200 laptops and specified the newer tracking technology Radio-frequency identification (RFID). RFID labeling has been around

ABOUT PREMIER

Premier is an award-winning supply chain provider combining logistics and technology competencies to deliver innovative solutions to clients in telecom, government, education, healthcare and commercial industry segments. We work in partnership with companies like Dell, HP, and Lenovo to configure and deploy computers, laptops, servers, tablets and other mobile devices. Our services may be performed either in our facilities or on customers' premises on a project or recurring basis. We are located in Grand Prairie, Texas, near Dallas/Fort Worth International Airport. We are certified as a Service Disabled Veteran Owned Small Business and Disadvantaged Business Enterprise. For more information

www.premierss.com

for years, was first patented in the 1970s, but the use of it is relatively new within government and commercial settings. RFID is the wireless use of electromagnetic fields to transfer data, for the purposes of automatically identifying and tracking tags attached to objects. The tags contain electronically stored information. Unlike a barcode, the tag does not necessarily need to be within line of sight of the reader and may be embedded in the tracked object. One advantage of RFID technology is that the tag can hold more data for asset tracking including location (i.e. where we shipped the laptop), the date, and the age of the

asset, allowing the government to better determine when to refresh the technology. Prior technology used was Unique Identification (UID) which is readable by humans and by barcode, which was then loaded to a national registry.

OUR SOLUTION

Premier was selected by Dell for this federal engagement because of Dell's confidence in our ability to deliver. Not every technology logistics vendor has RFID capability, so Premier was a good fit. Our turnkey solution including warehousing, creating each RFID tag, applying it to the laptop,

reloading the laptop into the manufacturer's packaging, ready for shipment. Each computer was shipped to the designated location within the timeframe allocated by the DCMA.

THE RESULT

The federal agency received their laptops on time, shipped to the right locations worldwide, now is able to track its valuable technology. Dell is pleased to work with a trusted partner. We were able to demonstrate our innovation and flexibility in dealing with RFID technology, as well as speed and customer service in providing a turnkey solution.

